

BANFF CENTRE

MOUNTAIN FILM FESTIVAL WORLD TOUR

FEBRUARY 5, 2020 **NORTH SYRACUSE JUNIOR HIGH SCHOOL**

Banff Centre Mountain Film Festival World Tour was born from Banff Centre Mountain Film and Book Festival which began in Banff, Alberta. In 1976 a tight-knit group of climbers and outdoor enthusiasts conceived The Banff festival of Mountaineering Films. This was one-day gathering that became the renowned international festival it is today.

Over 30 years ago, Banff Centre Mountain Film Festival began an outreach program to bring the festival to other communities. This has become known as Banff Centre Mountain Film Festival World Tour.

Like the first festival in Banff, the tour began small – three cities across Canada. Banff Centre Mountain Film Festival World Tour now reaches over 40 countries and brings mountain films to an audience of over 550,000 worldwide in approximately 550 locations.

The Banff Centre Mountain Film Festival World Tour is proudly brought to Syracuse by the all-volunteer Friends of the CanTeen 501©(3). This organization's sole purpose is to raise a minimum of \$40,000 annually and to raise awareness to benefit the operation of the CanTeen.

Join us in coming together to celebrate the spirit of adventure with Banff Centre Mountain Film World Tour at North Syracuse Junior High School on February 5th.

Sponsor the event:

Black Diamond Partner: \$2,800

- Advertising on The CanTeen website and social media
- One complimentary admission ticket for each employee
- Promotion table space at the film festival
- Recognition announcement before and after the film festival

Blue Diamond Partner: \$1,400

- Advertising on The CanTeen website and social media
- 15 complimentary admission tickets for your staff

Red Diamond Partner: \$700

- Advertising on The CanTeen website and social media

Additional questions? Please contact the Syracuse-Cicero Banff Committee at (315) 699-1391.